



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency/T-Code
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Pol/K Rothfus/R/Congress (13160)
Strategic Media Placement (3469)/15773902
EVERSOLE,WHITNEY
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
National/Political
2409/06183753

Invoice 640359
Inv Date 10/28/2012
Terms Net 30
Contract 321742
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43205

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

KEITH ROTHFUS
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:22:32PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|-------------------------------|--------------------|-----------------------------|----------------------|--------|----------------------------------|-------------------------|----------|-------------------------|
| 35.0 | Contract Line Remarks: | | NEWS 6-7A/27 | | | | | | |
| | Spot | 5:59:04AM-Channel | Per week (2),We,Th,Fr | 10/03/12 6:58AM (We) | 00:30 | Channel 11 News 6am | TVGENROTH1212H | \$575.00 | |
| | Spot | 5:59:04AM-Channel | Per week (2),We,Th,Fr | 10/05/12 6:12AM (Fr) | 00:30 | Channel 11 News 6am | TVGENROTH1212H | \$575.00 | |
| 36.0 | Contract Line Remarks: | | NEWS 6-7A/28 | | | | | | |
| | Spot | 5:59:04AM-Channel | Per week (2),Mo,Tu,We,Th,Fr | 10/08/12 6:10AM (Mo) | 00:30 | Channel 11 News 6am | TVGENROTH1213H | \$575.00 | |
| | Spot | 5:59:04AM-Channel | Per week (2),Mo,Tu,We,Th,Fr | 10/09/12 7:00AM (Tu) | 00:30 | Channel 11 News 6am | TVGENROTH1213H | \$575.00 | |
| 37.0 | Contract Line Remarks: | | NEWS 6-7A/28 | | | | | | |
| | Spot | 5:59:04AM-Channel | Per week (3),Mo,Tu,We,Th,Fr | 10/15/12 6:59AM (Mo) | 00:30 | Channel 11 News 6am | TVGENKR12MR1H | \$575.00 | |
| | Spot | 5:59:04AM-Channel | Per week (3),Mo,Tu,We,Th,Fr | 10/18/12 6:38AM (Th) | 00:30 | Channel 11 News 6am | TVGENROTH1213H | \$575.00 | |
| | Spot | 5:59:04AM-Channel | Per week (3),Mo,Tu,We,Th,Fr | 10/19/12 6:38AM (Fr) | 00:30 | Channel 11 News 6am | TVGENKR12MR1H | \$575.00 | |
| 38.0 | Contract Line Remarks: | | NEWS 6-7A/28 | | | | | | |
| | Spot | 5:59:04AM-Channel | Per week (4),Mo,Tu,We,Th,Fr | 10/22/12 6:12AM (Mo) | 00:30 | Channel 11 News 6am | TVGENKR1275H | \$575.00 | |
| | Spot | 5:59:04AM-Channel | Per week (4),Mo,Tu,We,Th,Fr | 10/23/12 6:27AM (Tu) | 00:30 | Channel 11 News 6am | TVGENKR1275H | \$575.00 | |
| | Spot | 5:59:04AM-Channel | Per week (4),Mo,Tu,We,Th,Fr | 10/25/12 6:24AM (Th) | 00:30 | Channel 11 News 6am | TVGENROTH12WT H | \$575.00 | |
| | Spot | 5:59:04AM-Channel | Per week (4),Mo,Tu,We,Th,Fr | 10/26/12 6:13AM (Fr) | 00:30 | Channel 11 News 6am | TVGENROTH12WT H | \$575.00 | |
| 41.0 | Contract Line Remarks: | | TODAY 7-8A/30 | | | | | | |
| | Spot | 7:00:00AM- 8:00:00 | Per week (2),We,Th,Fr | 10/04/12 7:23AM (Th) | 00:30 | Today Show | TVGENROTH1212H | \$475.00 | |
| 41.0 | Spot | | | 10/05/12 | | | 1 preempt @ \$475.00 | \$0.00 | (Manager's) Pre-empt |
| 42.0 | Contract Line Remarks: | | TODAY 7-8A/31 | | | | | | |
| | Spot | 7:00:00AM- 8:00:00 | Per week (3),Mo,Tu,We,Th,Fr | 10/08/12 7:27AM (Mo) | 00:30 | Today Show | TVGENROTH1213H | \$475.00 | |
| | Spot | 7:00:00AM- 8:00:00 | Per week (3),Mo,Tu,We,Th,Fr | 10/09/12 7:59AM (Tu) | 00:30 | Today Show | TVGENKR12MR1H | \$475.00 | |
| | Spot | 7:00:00AM- 8:00:00 | Per week (3),Mo,Tu,We,Th,Fr | 10/11/12 7:27AM (Th) | 00:30 | Today Show | TVGENROTH1213H | \$475.00 | |
| 43.0 | Contract Line Remarks: | | TODAY 7-8A/31 | | | | | | |
| | Spot | 7:00:00AM- 8:00:00 | Per week (3),Mo,Tu,We,Th,Fr | 10/16/12 7:27AM (Tu) | 00:30 | Today Show | TVGENKR12MR1H | \$475.00 | |
| | Spot | 7:00:00AM- 8:00:00 | Per week (3),Mo,Tu,We,Th,Fr | 10/18/12 7:27AM (Th) | 00:30 | Today Show | TVGENKR12MR1H | \$475.00 | |
| | Spot | 7:00:00AM- 8:00:00 | Per week (3),Mo,Tu,We,Th,Fr | 10/19/12 6:59AM (Fr) | 00:30 | Today Show | TVGENROTH1213H | \$475.00 | |
| 44.0 | Contract Line Remarks: | | TODAY 7-8A/31 | | | | | | |
| | Spot | 7:00:00AM- 8:00:00 | Per week (4),Mo,Tu,We,Th,Fr | 10/24/12 7:00AM (We) | 00:30 | Today Show | TVGENROTH12WT H | \$475.00 | |
| | Spot | 7:00:00AM- 8:00:00 | Per week (4),Mo,Tu,We,Th,Fr | 10/25/12 7:22AM (Th) | 00:30 | Today Show | TVGENKR1275H | \$475.00 | |
| 44.0 | Spot | | | 10/22/12 | | | 1 preempt @ \$475.00 | \$0.00 | Advertiser Instructions |
| 44.0 | Spot | | | 10/22/12 | | | 1 preempt @ \$475.00 | \$0.00 | No Avail |
| 47.0 | Contract Line Remarks: | | TODAY 8-9A/33 | | | | | | |
| | Spot | 8:00:00AM- 9:00:00 | Per week (3),Mo,Tu,We,Th,Fr | 10/15/12 8:44AM (Mo) | 00:30 | Today Show | TVGENROTH1213H | \$575.00 | |
| | Spot | 8:00:00AM- 9:00:00 | Per week (3),Mo,Tu,We,Th,Fr | 10/16/12 9:00AM (Tu) | 00:30 | Today Show | TVGENROTH1213H | \$575.00 | |
| | Spot | 8:00:00AM- 9:00:00 | Per week (3),Mo,Tu,We,Th,Fr | 10/17/12 8:59AM (We) | 00:30 | Today Show | TVGENROTH1213H | \$575.00 | |
| 48.0 | Contract Line Remarks: | | TODAY 8-9A/33 | | | | | | |
| | Spot | 8:00:00AM- 9:00:00 | Per week (2),Mo,Tu,We,Th,Fr | 10/22/12 8:44AM (Mo) | 00:30 | Today Show | TVGENKR1275H | \$575.00 | |
| | Spot | 8:00:00AM- 9:00:00 | Per week (2),Mo,Tu,We,Th,Fr | 10/26/12 8:50AM (Fr) | 00:30 | Today Show | TVGENKR1275H | \$575.00 | |
| 51.0 | Contract Line Remarks: | | SAT NEWS 6-8A/35 | | | | | | |
| | Spot | 6:00:00AM- 8:00:00 | Day,Sa-1 | 10/06/12 6:10AM (Sa) | 00:30 | CHANNEL 11 SATURDAY MORN NEWS | TVGENROTH1212H | \$350.00 | |



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Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand POL/K ROTHFUS/R/CON/PA (130629)
Acct Types National/Political
Est/Headline 2409/06183753
Demo
Revision
Comments

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|------|-------------------------------|---------------------------|----------------------------------|----------------------|--------|-------------------------------|-----------------------|-----------|----------|
| 52.0 | Contract Line Remarks: | SAT NEWS 6-8A/35 | | | | | | | |
| | Spot | 6:00:00AM- 8:00:00 | Day, Sa-1 | 10/20/12 7:12AM (Sa) | 00:30 | CHANNEL 11 SATURDAY MORN NEWS | TVGENROTH1213H | \$350.00 | |
| 54.0 | Contract Line Remarks: | SUN NEWS 8A-10A/36 | | | | | | | |
| | Spot | 8:00:00AM-10:00:00 | Day, Su-1 | 10/14/12 7:57AM (Su) | 00:30 | CHANNEL 11 SUNDAY MORN NEWS | TVGENROTH1213H | \$375.00 | |
| 55.0 | Contract Line Remarks: | SUN NEWS 8A-10A/36 | | | | | | | |
| | Spot | 8:00:00AM-10:00:00 | Day, Su-1 | 10/21/12 8:17AM (Su) | 00:30 | CHANNEL 11 SUNDAY MORN NEWS | TVGENKR1275H | \$375.00 | |
| 56.0 | Contract Line Remarks: | SUN NEWS 8A-10A/36 | | | | | | | |
| | Spot | 8:00:00AM-10:00:00 | Day, Su-1 | 10/28/12 9:49AM (Su) | 00:30 | CHANNEL 11 SUNDAY MORN NEWS | TVGENROTH12WT H | \$375.00 | |
| 58.0 | Contract Line Remarks: | JUDY 4-430P/37 | | | | | | | |
| | Spot | 4:00:04PM-Judge Ju | Per week (1), We, Th, Fr | 10/04/12 4:25PM (Th) | 00:30 | JUDGE JUDY 4P | TVGENROTH1212H | \$300.00 | |
| 59.0 | Contract Line Remarks: | JUDY 4-430P/38 | | | | | | | |
| | Spot | 4:00:04PM-Judge Ju | Per week (1), Mo, Tu, We, Th, Fr | 10/10/12 4:19PM (We) | 00:30 | JUDGE JUDY 4P | TVGENKR12MR1H | \$300.00 | |
| 60.0 | Spot | | | 10/22/12 | | | 2 preempts @ \$300.00 | \$0.00 | Pre-empt |
| 62.0 | Contract Line Remarks: | JUDY 430-5P/39 | | | | | | | |
| | Spot | 4:29:19PM-Judge Ju | Per week (1), Mo, Tu, We, Th, Fr | 10/15/12 4:55PM (Mo) | 00:30 | JUDGE JUDY 430P | TVGENKR12MR1H | \$375.00 | |
| 65.0 | Contract Line Remarks: | NEWS 5-530P/41 | | | | | | | |
| | Spot | 5:00:00PM- 5:30:00 | Per week (2), We, Th, Fr | 10/03/12 5:12PM (We) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | TVGENROTH1212H | \$800.00 | |
| | Spot | 5:00:00PM- 5:30:00 | Per week (2), We, Th, Fr | 10/05/12 5:12PM (Fr) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | TVGENROTH1212H | \$800.00 | |
| 66.0 | Contract Line Remarks: | NEWS 5-530P/42 | | | | | | | |
| | Spot | 5:00:00PM- 5:30:00 | Per week (2), Mo, Tu, We, Th, Fr | 10/10/12 5:14PM (We) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | TVGENROTH1213H | \$800.00 | |
| | Spot | 5:00:00PM- 5:30:00 | Per week (2), Mo, Tu, We, Th, Fr | 10/12/12 5:22PM (Fr) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | TVGENROTH1213H | \$800.00 | |
| 67.0 | Contract Line Remarks: | NEWS 5-530P/42 | | | | | | | |
| | Spot | 5:00:00PM- 5:30:00 | Per week (2), Mo, Tu, We, Th, Fr | 10/18/12 5:15PM (Th) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | TVGENROTH1213H | \$800.00 | |
| | Spot | 5:00:00PM- 5:30:00 | Per week (2), Mo, Tu, We, Th, Fr | 10/19/12 5:23PM (Fr) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | TVGENKR12MR1H | \$800.00 | |
| 68.0 | Contract Line Remarks: | NEWS 5-530P/42 | | | | | | | |
| | Spot | 5:00:00PM- 5:30:00 | Per week (2), Mo, Tu, We, Th, Fr | 10/23/12 5:22PM (Tu) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | TVGENKR1275H | \$800.00 | |
| | Spot | 5:00:00PM- 5:30:00 | Per week (2), Mo, Tu, We, Th, Fr | 10/26/12 5:27PM (Fr) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | TVGENROTH12WT H | \$800.00 | |
| 71.0 | Contract Line Remarks: | NEWS 530-6P/44 | | | | | | | |
| | Spot | 5:30:00PM- 6:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/15/12 5:53PM (Mo) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | TVGENROTH1213H | \$800.00 | |
| | Spot | 5:30:00PM- 6:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/18/12 5:39PM (Th) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | TVGENKR12MR1H | \$800.00 | |
| | Spot | 5:30:00PM- 6:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/19/12 5:42PM (Fr) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | TVGENROTH1213H | \$800.00 | |
| 72.0 | Contract Line Remarks: | NEWS 530-6P/44 | | | | | | | |
| | Spot | 5:30:00PM- 6:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/22/12 5:39PM (Mo) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | TVGENKR1275H | \$800.00 | |
| | Spot | 5:30:00PM- 6:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/23/12 5:39PM (Tu) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | TVGENKR1275H | \$800.00 | |
| | Spot | 5:30:00PM- 6:00:00 | Per week (3), Mo, Tu, We, Th, Fr | 10/25/12 5:40PM (Th) | 00:30 | CHANNEL 11 NEWS-FIRST AT FIVE | TVGENROTH12WT H | \$800.00 | |
| 75.0 | Contract Line Remarks: | NEWS 6-630P/46 | | | | | | | |
| | Spot | 5:58:34PM-Channel | Per week (2), We, Th, Fr | 10/03/12 6:15PM (We) | 00:30 | Channel 11 News At 6pm M-F | TVGENROTH1212H | \$1000.00 | |



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Est/Headline 2409/06183753
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Comments

Invoice 640359
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Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43205

AgM

KEITH ROTHFUS
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:22:32PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|---|--------------------|------------------------------|-----------------------|--------|--|-----------------------|-----------|----------|
| | Spot | 5:58:34PM-Channel | Per week (2), We,Th,Fr | 10/05/12 6:12PM (Fr) | 00:30 | Channel 11 News At 6pm M-F | TVGENROTH1212H | \$1000.00 | |
| 76.0 | Contract Line Remarks: <u>NEWS 6-630P/47</u> | | | | | | | | |
| | Spot | 5:58:34PM-Channel | Per week (2), Mo,Tu,We,Th,Fr | 10/11/12 6:28PM (Th) | 00:30 | Channel 11 News At 6pm M-F | TVGENKR12MR1H | \$1000.00 | |
| | Spot | 5:58:34PM-Channel | Per week (2), Mo,Tu,We,Th,Fr | 10/12/12 6:22PM (Fr) | 00:30 | Channel 11 News At 6pm M-F | TVGENKR12MR1H | \$1000.00 | |
| 77.0 | Contract Line Remarks: <u>NEWS 6-630P/47</u> | | | | | | | | |
| | Spot | 5:58:34PM-Channel | Per week (2), Mo,Tu,We,Th,Fr | 10/16/12 6:22PM (Tu) | 00:30 | Channel 11 News At 6pm M-F | TVGENKR12MR1H | \$1000.00 | |
| | Spot | 5:58:34PM-Channel | Per week (2), Mo,Tu,We,Th,Fr | 10/18/12 6:22PM (Th) | 00:30 | Channel 11 News At 6pm M-F | TVGENROTH1213H | \$1000.00 | |
| 78.0 | Contract Line Remarks: <u>NEWS 6-630P/47</u> | | | | | | | | |
| | Spot | 5:58:34PM-Channel | Per week (3), Mo,Tu,We,Th,Fr | 10/22/12 6:12PM (Mo) | 00:30 | Channel 11 News At 6pm M-F | TVGENKR1275H | \$1000.00 | |
| | Spot | 5:58:34PM-Channel | Per week (3), Mo,Tu,We,Th,Fr | 10/23/12 6:29PM (Tu) | 00:30 | Channel 11 News At 6pm M-F | TVGENKR1275H | \$1000.00 | |
| | Spot | 5:58:34PM-Channel | Per week (3), Mo,Tu,We,Th,Fr | 10/24/12 6:13PM (We) | 00:30 | Channel 11 News At 6pm M-F | TVGENKR1275H | \$1000.00 | |
| 81.0 | Contract Line Remarks: <u>JEOP 7-730P/49</u> | | | | | | | | |
| | Spot | 6:59:29PM-Jeopardy | Per week (1), We,Th,Fr | 10/03/12 7:00PM (We) | 00:30 | Jeopardy | TVGENROTH1212H | \$1250.00 | |
| 82.0 | Contract Line Remarks: <u>JEOP 7-730P/50</u> | | | | | | | | |
| | Spot | 6:59:29PM-Jeopardy | Per week (2), Mo,Tu,We,Th,Fr | 10/08/12 7:24PM (Mo) | 00:30 | Jeopardy | TVGENROTH1213H | \$1250.00 | |
| | Spot | 6:59:29PM-Jeopardy | Per week (2), Mo,Tu,We,Th,Fr | 10/09/12 7:00PM (Tu) | 00:30 | Jeopardy | TVGENROTH1213H | \$1250.00 | |
| 83.0 | Contract Line Remarks: <u>WHEEL 730-8P/51</u> | | | | | | | | |
| | Spot | 7:30:04PM-WHEEL | Per week (2), We,Th,Fr | 10/03/12 7:53PM (We) | 00:30 | Wheel Of Fortune | TVGENROTH1212H | \$1250.00 | |
| | Spot | 7:30:04PM-WHEEL | Per week (2), We,Th,Fr | 10/05/12 7:53PM (Fr) | 00:30 | Wheel Of Fortune | TVGENROTH1212H | \$1250.00 | |
| 84.0 | Contract Line Remarks: <u>WHEEL 730-8P/52</u> | | | | | | | | |
| | Spot | 7:30:04PM-WHEEL | Per week (2), Mo,Tu,We,Th,Fr | 10/08/12 7:52PM (Mo) | 00:30 | Wheel Of Fortune | TVGENROTH1213H | \$1250.00 | |
| | Spot | 7:30:04PM-WHEEL | Per week (2), Mo,Tu,We,Th,Fr | 10/10/12 7:54PM (We) | 00:30 | Wheel Of Fortune | TVGENKR12MR1H | \$1250.00 | |
| 85.0 | Contract Line Remarks: <u>WHEEL 730-8P/52</u> | | | | | | | | |
| | Spot | 7:30:04PM-WHEEL | Per week (2), Mo,Tu,We,Th,Fr | 10/15/12 7:43PM (Mo) | 00:30 | Wheel Of Fortune | TVGENKR12MR1H | \$1250.00 | |
| | Spot | 7:30:04PM-WHEEL | Per week (2), Mo,Tu,We,Th,Fr | 10/19/12 7:54PM (Fr) | 00:30 | Wheel Of Fortune | TVGENKR12MR1H | \$1250.00 | |
| 86.0 | Contract Line Remarks: <u>WHEEL 730-8P/52</u> | | | | | | | | |
| | Spot | 7:30:04PM-WHEEL | Per week (2), Mo,Tu,We,Th,Fr | 10/23/12 7:48PM (Tu) | 00:30 | Wheel Of Fortune | TVGENKR1275H | \$1250.00 | |
| 86.0 | Spot | | | 10/26/12 | | | 1 preempt @ \$1250.00 | \$0.00 | No Avail |
| 89.0 | Contract Line Remarks: <u>LATE NEWS/54</u> | | | | | | | | |
| | Spot | 10:59:34PM-CHANNEL | Per week (2), Mo,Tu,We,Th,Fr | 10/15/12 11:24PM (Mo) | 00:30 | CHANNEL 11 NEWS AT 11P | TVGENROTH1213H | \$1350.00 | |
| | Spot | 10:59:34PM-CHANNEL | Per week (2), Mo,Tu,We,Th,Fr | 10/17/12 11:33PM (We) | 00:30 | CHANNEL 11 NEWS AT 11P | TVGENKR12MR1H | \$1350.00 | |
| 90.0 | Contract Line Remarks: <u>LATE NEWS/54</u> | | | | | | | | |
| | Spot | 10:59:34PM-CHANNEL | Per week (3), Mo,Tu,We,Th,Fr | 10/22/12 11:30PM (Mo) | 00:30 | CHANNEL 11 NEWS AT 11P | TVGENKR1275H | \$1350.00 | |
| | Spot | 10:59:34PM-CHANNEL | Per week (3), Mo,Tu,We,Th,Fr | 10/23/12 11:14PM (Tu) | 00:30 | CHANNEL 11 NEWS AT 11P | TVGENKR1275H | \$1350.00 | |
| | Spot | 10:59:34PM-CHANNEL | Per week (3), Mo,Tu,We,Th,Fr | 10/24/12 11:34PM (We) | 00:30 | CHANNEL 11 NEWS AT 11P | TVGENROTH12WT H | \$1350.00 | |
| 94.0 | Contract Line Remarks: <u>LATE NEWS 1130P-1235A/57</u> | | | | | | | | |
| | Spot | 11:30:04PM-Channel | Day, Su-1 | 10/07/12 12:18AM (Su) | 00:30 | Channel 11 News Following Football 1130P | TVGENROTH1213H | \$1700.00 | |
| 95.0 | Spot | | | 10/21/12 | | | 1 preempt @ \$1700.00 | \$0.00 | Pre-empt |
| 96.0 | Contract Line Remarks: <u>LATE NEWS 1130P-1235A/57</u> | | | | | | | | |
| | Spot | 11:30:04PM-Channel | Day, Su-1 | 10/28/12 12:23AM (Su) | 00:30 | Channel 11 News Following Football 1130P | TVGENKR1275H | \$1700.00 | |



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|-------|-------------------------------|--------------------|------------------------------|-----------------------|--------|--|-----------------------|-----------|-----------------------|
| 98.0 | Preempt | | | 10/07/12 | | | 1 preempt @ \$5000.00 | \$0.00 | Pre-empt |
| 101.0 | Contract Line Remarks: | | /SNF 8-12M/58 | | | | | | |
| | Sports-Foc | 8:13:04PM-NBC Sun | Day,Su-1 | 10/07/12 10:00PM (Su) | 00:30 | NBC SUNDAY NIGHT FOOTBALL | TVGENROTH1213H | \$3500.00 | M/G For 98.0.1 |
| 103.0 | Spot | | | 10/11/12 | | | 1 preempt @ \$475.00 | \$0.00 | Pre-empt |
| 104.0 | Contract Line Remarks: | | LATE NEWS 1130P-1235A | | | | | | |
| | Spot | 11:30:04PM-Channel | Day,Su-1 | 10/21/12 12:03AM (Su) | 00:30 | Channel 11 News Following Football 1130P | TVGENKR1275H | \$3500.00 | M/G For 95.0.1 |
| 105.0 | Contract Line Remarks: | | EARLY 4-430A/69 | | | | | | |
| | Spot | 4:00:00AM- Early T | Per week (1),Mo,Tu,We,Th,Fr | 10/23/12 4:17AM (Tu) | 00:30 | Early Today | TVGENKR1275H | \$75.00 | |
| 106.0 | Contract Line Remarks: | | NEWS 5-530A/68 | | | | | | |
| | Spot | 4:58:04AM-Channel | Per week (1),Mo,Tu,We,Th,Fr | 10/23/12 5:27AM (Tu) | 00:30 | Channel 11 News 5am | TVGENKR1275H | \$400.00 | |
| 107.0 | Contract Line Remarks: | | 430-5a/31 | | | | | | |
| | Spot | 4:28:04AM-Channel | Day,Th-1 | 10/25/12 4:56AM (Th) | 00:30 | Channel 11 News 430A | TVGENKR1275H | \$125.00 | M/G For 44.0.1,86.0.1 |
| 108.0 | Contract Line Remarks: | | Th/5a | | | | | | |
| | Spot | 4:58:04AM-Channel | Day,Th-1 | 10/25/12 5:12AM (Th) | 00:30 | Channel 11 News 5am | TVGENROTH12WT H | \$300.00 | |
| 109.0 | Contract Line Remarks: | | Th-F/530a | | | | | | |
| | Spot | 5:29:04AM-Channel | Day,Th-1,F-1 | 10/25/12 5:55AM (Th) | 00:30 | Channel 11 News 530am | TVGENKR1275H | \$400.00 | |
| | Spot | 5:29:04AM-Channel | Day,Th-1,F-1 | 10/26/12 5:37AM (Fr) | 00:30 | Channel 11 News 530am | TVGENROTH12WT H | \$400.00 | |
| 110.0 | Contract Line Remarks: | | Sat/6-8a | | | | | | |
| | Spot | 6:00:00AM- 8:00:00 | Day,Sa-1 | 10/27/12 6:46AM (Sa) | 00:30 | CHANNEL 11 SATURDAY MORN NEWS | TVGENKR1275H | \$250.00 | |
| 111.0 | Contract Line Remarks: | | Sun/530-8a | | | | | | |
| | Spot | 5:30:00AM- 8:00:00 | Day,Su-1 | 10/28/12 6:11AM (Su) | 00:30 | CHANNEL 11 SUNDAY MORN NEWS | TVGENKR1275H | \$250.00 | |
| 112.0 | Contract Line Remarks: | | 530-6a/31 | | | | | | |
| | Spot | 5:29:04AM-Channel | Day,F-1 | 10/26/12 5:55AM (Fr) | 00:30 | Channel 11 News 530am | TVGENKR1275H | \$400.00 | M/G For 44.0.2 |
| 113.0 | Contract Line Remarks: | | EM 5-530P/38 | | | | | | |
| | Spot | 4:58:04AM-Channel | Day,F-1 | 10/26/12 5:07AM (Fr) | 00:30 | Channel 11 News 5am | TVGENKR1275H | \$300.00 | M/G For 60.0.1 |
| 114.0 | Contract Line Remarks: | | SAT 8-1030A/38 | | | | | | |
| | Spot | 8:00:00AM-10:30:00 | Day,Sa-1 | 10/27/12 10:22AM (Sa) | 00:30 | CHANNEL 11 SATURDAY MORN NEWS | TVGENROTH12WT H | \$375.00 | M/G For 60.0.2 |

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

| | | | |
|-------------|---------------|-------------|----|
| Gross Total | \$69,400.00 | Total Spots | 86 |
| Commission | (\$10,410.00) | | |
| Net Total | \$58,990.00 | | |